



27<sup>th</sup> ANNUAL MONTROSE ARTS & CRAFTS FESTIVAL  
SATURDAY, JUNE 5, 2010 10am – 6pm  
SUNDAY, JUNE 6, 2010 10am – 5pm

We are pleased to invite you to apply for a booth space in this year's Festival - and a special thanks to all who participated last year. We will be accepting a total of approximately 250 artists and craftsmen. Our Festival is a two-day event and all exhibitors must participate both days. There is no teardown Saturday evening and security is provided overnight.

1. The Montrose Arts & Crafts Festival is open only to original items created by the exhibitor. If you plan to sell products that you do not make, please **DO NOT APPLY**. Should you attempt to supplement your handcrafted inventory with commercial or manufactured items, you will be asked to remove them, so please do not bring such items with you. Any exhibitor found selling items not made by them will be asked to leave the show with no refund of the entry fee. Our Festival is juried from photos and descriptions, therefore the quality of your photo presentation is important. Decisions of the jury are final. We reserve the right to refuse entrance to any exhibitor whose work is not approved by the jury. The following items are not permitted at the M.A.C.F.: imported goods, commercially manufactured goods, resale items, items assembled from kits or any mass-produced goods.
2. Sharing booth spaces without prior approval of the jury is prohibited.
3. **All prepackaged food vendors must secure a Los Angeles County Health Department permit** 30 days prior to the date of the Festival. A permit application will be provided in their acceptance package.
4. **Clothing:** Women's clothing will be considered only if it is significantly embellished by hand painting, embroidery, appliqué, tie-dye, or similar method approved by the jury. If a 2-piece set, both pieces must relate to each other with the same design incorporated into both articles. Iron-ons are not allowed.
5. **Applications: Please submit five (5) photographs which will not be returned: three (3) of your current work, one (1) of your booth set-up and one (1) of your workshop, studio or work area, accompanied by a description of your work.** On the application, please indicate the code for the category that best describes your craft or art.

6. **Application Deadline:** submit your application as soon as possible, but **postmark no later than February 28, 2010**. Return your application with a self-addressed, stamped envelope with 75 cents postage using a #10 envelope. Enclose with it your check or money order payable to “M.A.C.F.”, or “Montrose Arts & Crafts Festival” and mail all to:

Montrose Arts & Crafts Festival  
P.O. Box 187  
Montrose, CA 91021-0187

7. **Booth Fees:** \$300.00 for a 10’ X 10’ space    \$350.00 for a 10’ X 10’ premium space\*\*  
\*\*A premium space is defined as a space that is situated to allow you to display on two sides. If requesting a premium space, please submit your booth fee in two (2) checks: one (1) for the regular fee of \$300.00 and one (1) for the additional fee of \$50.00. If a premium space cannot be provided to you, your \$50.00 check will be returned.
8. **Notification:** Applicants will be notified of their acceptance by April 15, 2010. Booth fees will be deposited upon your acceptance into the Festival. There is a \$10.00 charge for checks returned to us by your bank. If you are not accepted this year, your booth fee will be returned to you by April 15.
9. **Assignments:** No space assignment will be guaranteed at the time of application, but we will give every possible consideration to our longstanding and returning participants. Once your space has been assigned to you, **NO CHANGES WILL BE MADE.**
10. **Refunds:** No refunds will be given to any exhibitor who cancels less than thirty (30) days prior to the Festival.
11. **Contact:** Refer all questions and concerns to:

Dee Ovenden, Festival Coordinator  
Phone 818.957.7186  
Fax 818.957.6290

**SPONSORED BY THE MONTROSE SHOPPING PARK MERCHANTS ASSOCIATION**

(office use only)

CATEGORY \_\_\_\_\_ SPACE \_\_\_\_\_

CHECK #s \_\_\_\_\_ AMOUNT(S) \_\_\_\_\_ DATE REC'D \_\_\_\_\_

**MONTROSE ARTS & CRAFTS FESTIVAL: JUNE 5<sup>TH</sup> AND 6<sup>TH</sup>, 2010**  
**ARTISAN'S APPLICATION**

Please read all of the enclosed information before filling out the application

NAME OF ARTIST \_\_\_\_\_

NAME OF COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ EVENING PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_ \*\*RESALE # \_\_\_\_\_

[\*\*Must be included to process application]

DESCRIPTION OF WORK \_\_\_\_\_

\_\_\_\_\_

[INCLUDE 5 PHOTOS: 3 OF YOUR WORK, 1 OF YOUR BOOTH & 1 OF YOUR WORK AREA]  
[If you participated in last year's Festival you do not need to send a photo of your work area]

WILL YOU REQUIRE ELECTRICAL POWER? YES \_\_\_ NO \_\_\_ REASON \_\_\_\_\_

BOOTH TYPE REQUESTED: REGULAR \_\_\_ PREMIUM \_\_\_ Requested Space #, if any \_\_\_\_\_

COMMENTS: \_\_\_\_\_

CATEGORY (See below): \_\_\_\_\_

- |                               |                                     |
|-------------------------------|-------------------------------------|
| (C) CLOTHING                  | (JL) JEWELRY (indicate price range) |
| (CC) COUNTRY CRAFTS           | (M) METAL WORK & SCULPTURE          |
| (CS) CERAMICS & SCULPTURE     | (N) NOVELTY                         |
| (DP) DOLLS & PUPPETS          | (P) POTTERY                         |
| (EM) ENTERTAINMENT & MUSIC    | (PBS) PLANTS,SILKS,DRIED FLOWERS    |
| (FA) FINE ARTS                | (T) TEXTILES                        |
| (G) GLASSWARE & STAINED GLASS | (W) WOOD CRAFTS                     |

**Please read the instructions on pages 1 & 2, then sign and return a copy of pages 3 & 4 with your check or money order.**

In submitting this application, I have read and agree to all of the rules and regulations pertaining to and governing this Festival and hereby declare and affirm that any and all work I exhibit has been personally hand-produced by the undersigned. I submit my work to be exhibited at my own risk and will not hold the Montrose Arts & Crafts Festival, the Montrose Shopping Park Association, the City of Glendale or any of its agents or representatives liable for loss or damages. If I do not comply with the rules, regulations and procedures of this Festival, I agree that I may be removed from the show without a refund of my application fee. I understand that there will be no refunds for exhibitor cancellation within 30 days of the Festival date, nor will there be refunds or credits due to the cancellation or reduction of Festival hours resulting from acts of God or situations beyond the control of the Montrose Arts & Crafts Festival.

YOUR SIGNATURE \_\_\_\_\_ DATE: \_\_\_\_\_

Return a copy of both pages of this signed application with your check or money order and a self-addressed #10 envelope and 75 cents postage to:

**Montrose Arts & Crafts Festival  
P.O. Box 187  
Montrose, CA 91021-0187**