

June 1, 2011

Key Features of the Draft Pedestrian Sign Ordinance

- Only allowed in business districts with a city-supported merchant's associations, in the Glendale Galleria, and in The Americana at Brand
- Only A-frame signs allowed on public sidewalks; pedestal signs also allowed in the Galleria and the Americana
- Signs on the sidewalk are only allowed in front of ground floor occupancy with an entrance facing a public street
- Only 1 sign permitted per ground floor occupancy—except that a multi-tenant sign may be allowed on the public sidewalk if a courtyard or walkway connects the ground floor occupancy to the public sidewalk
- Max. area of 7.5 square feet
- A-frame signs: max. height 36 inches, width 30 inches
- Pedestal signs: max. height 5 feet, width 30 inches
- Not permitted if there's already a ground sign on the property or if there's a parking lot between the ground floor occupancy and the sidewalk
- Must be renewed annually (\$100); permit must be displayed on the sign
- May have changeable copy but may not be illuminated in any way
- May only be displayed during business hours
- Cannot block pedestrian path (min. 4 ft.), block ADA ramps, or be attached to anything
- Similar rules for signs on private property (like in the Galleria and inside the Americana)
- Business must provide evidence of \$1 million in liability insurance at application
- Pedestrian signs must be removed during maintenance activities by the city
- Summary removal will occur for any signs erected in violation of the ordinance or if deemed a safety hazard

Unresolved questions:

How do we prevent a business with a small area of private property facing a street from having 2 signs—one on the public right-of-way and one on the private property? Possibly by condition of approval.

Is it fair to prohibit signs in some portions of town but not others? Why are they okay in Kenneth Village but not west Glenoaks, or across from Glendale Community College? Must discuss this with our city attorney.